



# MARKET LOCATION

Press Release

Date: 3<sup>rd</sup> July 2006

## *MARKET LOCATION GROWS DATA SOLUTIONS TEAM WITH NEW APPOINTMENT*

Market Location continues its success of 2006 with the growth of its Data Solutions department. Nick Washbourne joins Market Location in the new role of account director.

Washbourne joins a team of four in the Data Solutions department working with clients including Staples and Viking Direct. He will be responsible for managing his clients' projects involving database cleaning and enhancement services, analytical consultancy and targeted mailing list selection.

Washbourne has more than six years data experience and prior to joining Market Location he worked at Data Locator as a sales manager. He began his career as an account manager at QAS and joined CACI's financial services team in 2001. During his time with the company Washbourne worked with AMEX, Admiral Insurance and Britannia Building Society, before moving to Data Locator in 2004.

Commenting on his appointment, Washbourne said: "Market Location is in a fantastic position with the recent launch of its data universe and I was attracted by the huge potential of the company. Market Location's unique updating process means that we have the freshest data available and this gives us a strong foothold in the industry."

Steve Cook, managing director and co-owner of Market Location adds: "Market Location's data solutions offering is supported by some of the most talented individuals in the industry. We are pleased to have Nick onboard and his experience will be a real asset to the company."

The team is looking to recruit and expand further during 2006.

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