



MARKET LOCATION

PRESS RELEASE

18th January 2006

PATRICK BRADSHAW TAKES 30% STAKE IN MARKET LOCATION

Market Location today announces that Patrick Bradshaw has joined the organisation with a 30% share in its b2b data business. Bradshaw will take up the position of director and joins Managing Director Steve Cook in the management team.

Bradshaw has over eight years experience in the data industry and joins Market Location from Thomson Directories where he worked as business development manager. Prior to that, he was field sales manager at Yellow Pages.

Bradshaw says of his appointment: "With their expertise, track record and future plans, Market Location has a massive advantage over the other players in the industry. The opportunity to join the company as part-owner was simply impossible to miss."

Steve Cook adds: "Patrick's appointment couldn't come at a better time. Following our buy-out last year, we have got some exciting things planned for 2006 and are confident that Market Location will exceed expectations as a player in the b2b data industry. Patrick's expertise and knowledge of the data industry will be instrumental in this."

The remaining 70% stake in Market Location is divided between Steve Cook with 30% and Director Paul Spinks with 40%.

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