



# MARKET LOCATION

Press Release

1<sup>st</sup> May 2006

*CONTINUED EXPANSION FOR MARKET LOCATION AS SIMON BENNETT  
JOINS TEAM*

Market Location today announces its continued expansion with the appointment of Simon Bennett as Agency Sales Manager. Bennett joins Market Location following five years with the company's competitor Experian.

As agency sales manager, Bennett will be responsible for the company's agency and broker team. At Market Location, Bennett joins some of the industry's most experienced professionals and will work alongside Nick Boddington, (Agency Account Consultant) and Vicky Stacey, (Account Consultant) on clients including Prospect Swetenhams, Meteorite, Carat, Golley Slater and McCann Erickson.

Bennett brings with him knowledge and expertise gained from more than 11 years in the data sector. At Experian he was Business Development Manager and responsible for building the agency and broker division. He successfully created and sustained revenue from this sector. Prior to that he worked at Market Location as Agency and Broker Account Manager during its ownership by Wegener DM.

Commenting on his appointment, Bennett said: "Since Market Location became an independent, I knew that this was the place for me. Having previously worked with Market Location I join with a great understanding of the company. Market Location is now setting the standard for the industry and I'm looking forward to being a part of shaping the future."

Steve Cook, managing director adds: "We are proud to be attracting the finest professionals in the industry. Simon's return is testament not only to our offering but

also to the high regard people have for Market Location. We are headed for a very successful future and I am pleased that Simon is onboard to help drive our success at this exciting time.”

- ENDS -

Note to Editors:

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